



Operative Date: 1 January 2025

WEBSITE COOKIE NOTICE

This Website Cookie Notice is intended to inform individuals who are visitors to the BeesMont Group of Companies (**Group**) website (<https://beesmont.bm/>) about how our website uses cookies. This Notice is a live document and will be kept under review and updated, as required, to comply with Bermuda law.

1. COOKIES ON THIS WEBSITE

The Group's website uses only essential cookies which do not store the personal information of individuals. These essential cookies cannot be turned off as they are a core aspect of the functionality of our website and necessary to ensure that the website can work properly.

The Group's website, however, does have embedded links to our business page on LinkedIn. Once a visitor opts to use an embedded link, they will leave the Group's website and enter a third party website and become subject to that third party's cookie protocol. This decision could result in a number of privacy-related activities, for example:

- you may be tracked by LinkedIn and other third parties via LinkedIn's use of cookies and similar technologies on their website;
- you may be tracked by third parties via LinkedIn's use of cookies and similar technologies on their website;
- your information may be used by LinkedIn to train AI models ("generative AI").

As of the operative date of this publication, LinkedIn has established a series of [visitor controls](#) and has a published terms of services and privacy policy. However, such controls and policies are regularly modified & updated. The Group does not accept any liability for a visitor's decision to use embedded links on the Group's website to enter any third party website.

2. UNDERSTANDING WHAT COOKIES DO

Websites may download text files (known as cookies) to a computer or smartphone when the user accesses a website. Cookies allows the website to recognise that user's device and store some information about the user's preferences or past actions.

For example, cookies can record language preferences or let users avoid logging in each time they visit a site. Almost all of the most popular websites use them. Cookies can be very useful because, without them, you would have to enter certain bits of your personal information each time you visit your favourite site.

3. MANAGING COOKIES FOR GREATER PRIVACY

Cookies can be used to track what you do on the web – which sites you visit and what you do there. From this information, third parties, such as advertisers, can build profiles about you. These profiles can then be used to place advertisements on websites you visit. These advertisements are thought to be more

interesting to you because they are based on what someone thinks you like or who someone thinks you are. This practice of building profiles of computer users to tailor advertising to them is called “behavioural advertising”.

From a privacy perspective, this is okay – as long as you know what is going on and agree to it. Many people, however, do not know about cookies and behavioural advertising. Some people may know about them but may not want such advertisements and are unsure how they can stop them.

We set out the below high-level overview on different types of cookies:

Essential cookies

- **Basic Functionality cookies**

Basic Functionality cookies enable website functionality such as security and network management and cannot be turned off. These cookies do not store personal information. The Group’s website does use functionality cookies.

Non-Essential cookies

- **Performance cookies**

Performance cookies track site visits and traffic sources to measure and improve site performance. They provide information on popular pages and visitor behaviour. The Group’s website does not use performance cookies.

- **Targeting cookies**

Targeting cookies are cookies that advertising partners may set on a website. They are used to create a profile of your interests and show relevant ads on other sites. They do not store personal information, but use your browser and internet device’s unique ID. The Group’s website does not use targeting cookies on its website.

- **Enhanced Functionality cookies**

Enhanced Functionality cookies improve your website experience through enhanced functionality and personalisation. They are set by a company or their third-party providers. The Group’ website does not use enhanced functionality cookies.

4. OUR PRIVACY OFFICER

The Personal Information Protection Act 2016 (**PIPA**) is due to come fully in force in Bermuda on 1 January 2025. Once the legislation comes fully into effect, all individuals, private entities and public authorities that use personal information in Bermuda (whether by automated means or as part of a structured filing system) will be subject to new legislative obligations to protect that information.

We have appointed a Group Privacy Officer generally responsible for attendance to privacy matters on behalf of the Group. The Group Privacy Officer has primary responsibility for communicating with the Privacy Commissioner and individuals should they have any questions or concerns about how we use personal information or if they wish to exercise any of the rights of individuals established by PIPA. Their contact information is provided below:

Group Privacy Officer
privacyofficer@beesmont.bm

Should you have any general questions pertaining to the development of privacy law in Bermuda, please contact the Bermuda privacy regulator:

The Office of the Privacy Commissioner for Bermuda

Maxwell Roberts Building

4th Floor

1 Church Street

Hamilton HM11

Bermuda Telephone: +1 441 543 7748

Email: PrivCom@privacy.bm